



6th Annual

iGaming Germany 2026

Pioneering the Next Wave of iGaming

21 - 22 May 2026
Munich, Germany

EVENT BACKGROUND

The **6th Annual iGaming Germany 2026** brings the industry together at a time when online and retail betting are both undergoing meaningful transformation. As regulatory expectations sharpen and Germany's gaming landscape becomes more interconnected, leaders are rethinking how to stay compliant while delivering stronger, safer, and more engaging player experiences across every channel.

With Germany positioned as one of Europe's most influential gaming markets, 2026 presents powerful opportunities for operators and suppliers who adapt with agility. Whether elevating digital platforms, modernising retail locations, or building a seamless customer journey between the two, success now depends on combining regulatory discipline with innovation, customer insight, and operational excellence.

To reflect this evolving landscape, **iGaming Germany 2026** introduces a **selective event format**:

Day One brings all participants together for a unified examination of regulatory, compliance, and policy developments shaping the German market, encompassing both online and retail operations.

On **Day Two**, we are excited to introduce dedicated streams for online and retail operations. Attendees can choose to focus on the online operations sessions within **iGaming Germany** or participate in the **Inaugural Gaming Retail Summit**, a forum specifically designed for senior stakeholders in Germany's land-based and retail betting environment.

iGaming Germany 2026, where Germany's gaming industry meets ambition. Connect with key players and discover the strategies that make a difference.

WHY ATTEND?

- Join a network of industry leaders and forge strategic partnerships to elevate your business.
- Refine your iGaming strategy with a deep dive into market trends, regulatory developments, and technological advancements.
- Showcase your expertise and products in a dynamic landscape ripe for cutting-edge solutions.
- Uncover opportunities for growth and establish dominance in the lucrative German market.



HEAR FROM DISTINGUISHED SPEAKERS:

- **Antony Jordan**, Head of Payment & KYC, **ODDSET Sportwetten GmbH**
- **Arthur Stadler**, Founding Partner & Attorney at Law, **STADLER PARTNER Rechtsanwälte**
- **Dr. Birgit Bosch**, Head of Compliance Management, **Tipico**
- **Christian Heins**, Director iGaming, **Tipico**
- **Dr. Damir Böhm**, CEO, **Tipwin Ltd.**
- **Dr. Fabian Masurat**, Lawyer, **Taylor Wessing**
- **Jan Feuerhake (Chairperson – Online Stream)**, Lawyer, **Taylor Wessing**
- **Jochen Biewer (Chairperson – Retail Stream)**, Managing Director, **Chevron Group**
- **Michelle Chelsea Hembury**, Senior Associate, **MELCHERS Rechtsanwälte**
- **Martin Arendts**, Founder, **ARENRTS ANWÄLTE**

... AND MANY MORE

DAY ONE – REGULATION & COMPLIANCE

Thursday, 21 May 2026

09:00 **Registration & Morning Refreshments**

09:30 **Opening Remarks from the Chairperson**
Jan Feuerhake, Lawyer, Taylor Wessing

09:45 **Panel Discussion**
Navigating the Regulatory Landscape
Understanding Compliance for Both Online and Retail Betting
Moderator:
Position available
Panellists:
Dr. Birgit Bosch, Head of Compliance Management, **Tipico**
Dr. Fabian Masurat, Lawyer, **Taylor Wessing**
Positions available

10:30 **Panel Discussion**
ECJ Referrals & Player Claims
Assessing the Impact of Pending ECJ Decisions on Germany's Gaming Regulations and
Operator Liability
Moderator:
Position available
Panellists:
Positions available



11:15 Networking Refreshment Break

11:45 Panel Discussion

Customer Journey Transformation
Seamless Integration Between Physical Shops and Digital Platforms

Moderator:

Position available

Panellists:

Positions available

12:30 Panel Discussion

Taxation, Margins & Market Reality
Profitably Operating Under Germany's Regulatory Framework

Moderator:

Position available

Panellists:

Positions available

13:15 Networking Lunch Break

14:15 Fireside Chat

Shaping a Resilient German Gaming Market
A Comparative View of European Gaming Markets (Central Europe, Nordics, Baltics)

Speakers:

Arthur Stadler, Founding Partner & Attorney at Law, **STADLER PARTNER Rechtsanwälte**
Position available

14:45 Fireside Chat

Player Safety as Strategy
From Physical Shops to Digital Platforms: A Holistic Approach

Speakers:

Positions available

15:15 Panel Discussion

Cybersecurity & Fraud Prevention
Strategies to Prevent Fraud and Protect Player Trust

Moderator:

Position available

Panellists:

Antony Jordan, Head of Payment & KYC, **ODDSET Sportwetten GmbH**

Positions available



16:00 **Fireside Chat**
From the UK Playbook
Insights from a Mature Market
Moderator:
Position available
Panellists:
Positions available

16:45 **Closing Remarks from the Chair**
Jan Feuerhake, Lawyer, Taylor Wessing

17:00 **Networking Drinks**
Sponsorship available

DAY TWO – ONLINE OPERATIONS

Friday, 22 May 2026

09:30 **Registration & Morning Refreshments**

10:00 **Opening Remarks from the Chairperson**
Jan Feuerhake, Lawyer, Taylor Wessing

10:15 **Keynote Presentation**
The Art & Science of Retention in 2026
Creating Engaging Digital Experiences Through Personalisation, Interactivity, and Next-Generation Player Journeys
Speaker:
Positions available

10:45 **Panel Discussion**
Maximising Online Performance
Strategies to Optimise Digital Platforms and Player Engagement
Moderator:
Position available
Panellists:
Antony Jordan, Head of Payment & KYC, ODDSET Sportwetten GmbH
Positions available

11:30 **Networking Refreshment Break**

12:00 **Fireside Chat**
Innovation and Current Trends in Online Products
Leveraging Technology and Data to Enhance Player Experience
Speakers:
Positions available



12:30 Fireside Chat

Preventing Black-Market Drift: RG as a Strategic Tool
Leveraging Responsible-Gaming Initiatives and Player Incentives to Strengthen Regulated Channels.

Moderator:

Position available

Panellists:

Positions available

13:00 Fireside Chat

Tech Empowered Partnerships:
Using AI, Automation & Data to Drive Efficiency

Speakers:

Positions available

13:30 Networking Lunch Break

14:30 Panel Discussion

Strategic AML Risk Management: Protecting Compliance and Reputation
Building Effective Frameworks to Minimise AML Risks and Safeguard Your Organisation.

Moderator:

Position available

Panellists:

Positions available

15:15 Panel Discussion

Driving Growth Through Smart Affiliate Strategies
Maximising ROI with Data-Driven Insights and High-Quality Traffic.

Moderator:

Position available

Panellists:

Positions available

16:00 Panel Discussion

Beyond Borders: Scaling Online Operations in Emerging Markets
Emerging Markets and Strategies for Sustainable Expansion.

Moderator:

Position available

Panellists:

Positions available

16:45 Closing Remarks from the Chairperson

Jan Feuerhake, Lawyer, Taylor Wessing

17:00 Farewell Drinks

Raise a Glass to Insights, Connections, and Future Success!



DAY TWO – Inaugural Gaming Retail Summit

Friday, 22 May 2026

09:30 **Registration & Morning Refreshments**

10:00 **Opening Remarks from the Chairperson**

10:15 **Keynote Presentation**

Competing in a Digital-First World: Omnichannel Convergence in Retail Betting
How Betting Shops Can Stay Relevant by Integrating Physical and Digital Channels, Meeting Modern Player Expectations, and Driving Engagement Across All Touchpoints.

Speaker:

Positions available

10:45 **Panel Discussion**

Retail Player Protection in Practice

Implementing Effective Self-Exclusion Programs and Leveraging Monitoring Technology to Safeguard Players and Ensure Responsible Betting in Physical Locations.

Moderator:

Position available

Panelists:

Positions available

11:30 **Networking Refreshment Break**

12:00 **Fireside Chat**

Innovating Retail: Boosting Engagement Without Breaking the Bank

Exploring Smart Technology, Interactive Features, and Creative In-Shop Experiences That Attract Players while Controlling Costs.

Speakers:

Positions available

12:30 **Presentation**

Digital Meets Physical: Omnichannel Retail Advertising

Leveraging In-Store Promotions, Cross-Channel Loyalty Programs, and Data-Driven Campaigns to Maximise Player Engagement and Seamlessly Integrate Digital and Retail Experiences.

Speakers:

Positions available

13:00 **Networking Lunch Break**



14:00 Panel Discussion

Safeguarding Sports Integrity in Retail Betting

How Retail Operators Can Detect, Prevent, and Respond to Match-Fixing and Suspicious Betting Patterns Through Collaboration with Regulators, Monitoring Agencies, and Advanced Detection Tools.

Moderator:

Position available

Panellists:

Positions available

14:45 Fireside Chat

Legal Strategies for a Safer and Profitable Retail Gaming Environment

Understanding Where Law, Enforcement, and Operational Reality Intersect

Speakers:

Positions available

15:15 Panel Discussion

Streamlining Retail Operations: Efficiency for High-Volume Shops

Practical Strategies to Optimise Staff, Workflows, and Customer Flow Using Automation and Digital Queue Management, Ensuring Smooth Operations and Regulatory Compliance.

Moderator:

Position available

Panellists:

Positions available

16:00 Panel Discussion

Retail in 2026 & Beyond

Exploring How Gaming Venues Adapt to Changing Consumer Behaviour with Multi-Game Terminals, Digital Integration, Cross-Channel Loyalty, and Data-Driven Merchandising.

Moderator:

Position available

Panellists:

Positions available

16:45 Closing Remarks from the Chairperson

17:00 Farewell Drinks

Raise a Glass to Insights, Connections, and Future Success!

*** End of #iGG2026 & #GRS2026 ***



SPONSORSHIP & EXHIBITION OPPORTUNITIES:

Become a valued sponsor at the prestigious **iGaming Germany 2026** and place your brand front and centre in front of top industry executives and esteemed industry leaders. This year, the event is specifically targeting both online and retail operations, giving you the chance to showcase your offerings and innovations across both streams.

With our extensive network of iGaming worldwide, you can make a significant impact and ensure your message stands out. Take advantage of our diverse sponsorship opportunities to increase your visibility and engagement within the sector.

Collaborate with us to create a tailored marketing strategy that aligns with your specific objectives. Whether you prefer one of our standard sponsor packages or a personalised approach, we are committed to providing solutions that cater to your business requirements. From banner displays and strategic branding to networking opportunities, thought discussion panels, speaking slots, and customised sponsorships, we develop a solution that perfectly suits your marketing needs and business objectives.

Don't miss out on these fantastic sponsorship opportunities to elevate your brand at **iGaming Germany 2026**. Showcase your innovations and connect with both online and retail gaming leaders at this premier event!

WHY YOU EXHIBIT OR SPONSOR:

- Showcase your product and solutions to an international audience
- Promote your brand to a captive audience of decision-makers
- Create company awareness during formal and informal networking opportunities and share and exchange ideas/concepts
- Launch new products and services

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